



RO-161100010503 Seat No. _____

B. B. A. (Sem. V) (CBCS) Examination

February - 2019

**Production & Operation Management
(New Course)**

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) Figures at the right side indicate marks.
(2) All questions carry equal marks.

1 What is production management? What is operations management? Explain in detail objectives of operations management. 14

OR

1 Explain the recent trends in Production and Operations management. 14

2 Discuss in detail advantages and limitations of job shop process and batch process. 14

OR

2 Explain characteristics, advantages and limitations of continuous process. 14

3 (A) Write a note on Aggregate Planning. 7

(B) Explain the concept of Capacity Planning and Capacity Requirement Planning. 7

OR

3 Explain the objectives and scope of Maintenance Management. 14

4 Define the term plant location. Define different stages of it. 14

OR

- 4 Write in detail Break-even analysis and Qualitative factor analysis method of analysis with example. 14
- 5 (A) Discuss factors affecting facility layout. 7
(B) What are the objectives of an ideal plant Layout? 7
- OR**
- 5 Explain various types of facility layout in detail. 14
